A QUANTUM POTENTIAL WORKSHOP

Master the Modern Leader's Mind

Four trainable skills for leading in an age of AI and change

A 90-minute workshop that introduces the four skills behind a high-performing leader's mind: conscious attention, mindset reframing, adaptive thinking alongside AI, and purpose alignment. Grounded in neuroscience.

Your team can only go as far *as your mind can lead.*

THE MODERN LEADER'S MIND, BY THE NUMBERS

47%
of waking hours, our minds wander from what we're actually doing

70%
of team engagement comes from the manager, yet only 27% of managers are engaged

39%
of core skills are expected to change by 2030, with AI leading the shift

15%
of frontline managers and employees say they live their purpose at work, vs. 85% of executives

Sources: Killingsworth & Gilbert, *Science* (2010); Gallup, *State of the Global Workplace* (2025); World Economic Forum, *Future of Jobs Report* (2025); McKinsey & Company (2021).

FOUR PILLARS

Each one builds on the last

1

Conscious Attention
answers distraction

"Where is my attention right now?"

2

Mindset Reframing
answers reactivity

"Is there another perspective to choose?"

3

Adaptive Thinking
answers rigidity

"How can I change with it, not in reaction to it?"

4

Purpose Alignment
answers disengagement

"Why does this matter, to me and my team?"

The workshop *at a glance*

LENGTH	FORMAT	STYLE	INVESTMENT
90 minutes	**Virtual; in-person on request**	**Interactive + applied**	**$5,000**

HOW IT WORKS

One session introduces all four pillars, each with a simple practice to try right away.

1. **Notice**
   See how each pillar shows up in the way you lead today.
2. **Choose**
   Use what you notice to consciously redirect, rather than react on autopilot.
3. **Practice**
   Leave with one micro-action to start building it this week.

EVERY PARTICIPANT LEAVES WITH

- **A map of the four pillars** of the modern leader's mind, and how they connect.
- **A quick self-assessment** of their strongest pillar and their stretch pillar.
- **One micro-practice per pillar** to try the same day, and a clear first focus.

PROVEN IN THE ROOM

Results from other QP workshops

97%
would recommend

100%
saw value for work + life

Measure the shift. Optional custom pre- and post-workshop surveys track changes in your leaders' self-awareness across all four pillars.



Eileen Crossin
Founder & CEO, Quantum Potential

Certified in mind-training techniques, including the neuroscience of leading with your brain (UC Boulder). 20+ years in revenue leadership across digital media and AdTech, including C-suite experience; a conscious leader at companies like TikTok, leading high-performance teams.

THE MOMENTUM PATHWAY

Your team's path to momentum

YOU ARE HERE			
01 · WORKSHOP	02 · INTERACTIVE EXPERIENCE	03 · BOOT CAMP	04 · MASTERCLASS
Awareness	**Practice**	**Application**	**Integration**
see the patterns	*build the reps*	*use it on real work*	*make it stick*

Bring Master the Modern Leader's Mind to your leadership team.

Trusted by enterprise and mid-market teams across the US + UK.

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